



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

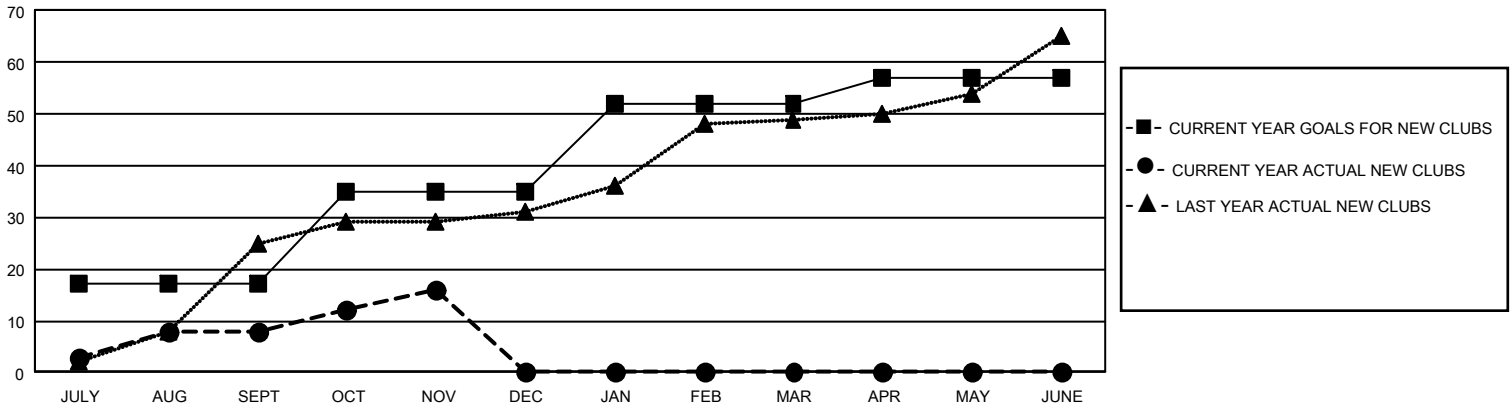
GAT Constitutional Area 5 - English Speaking Areas

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

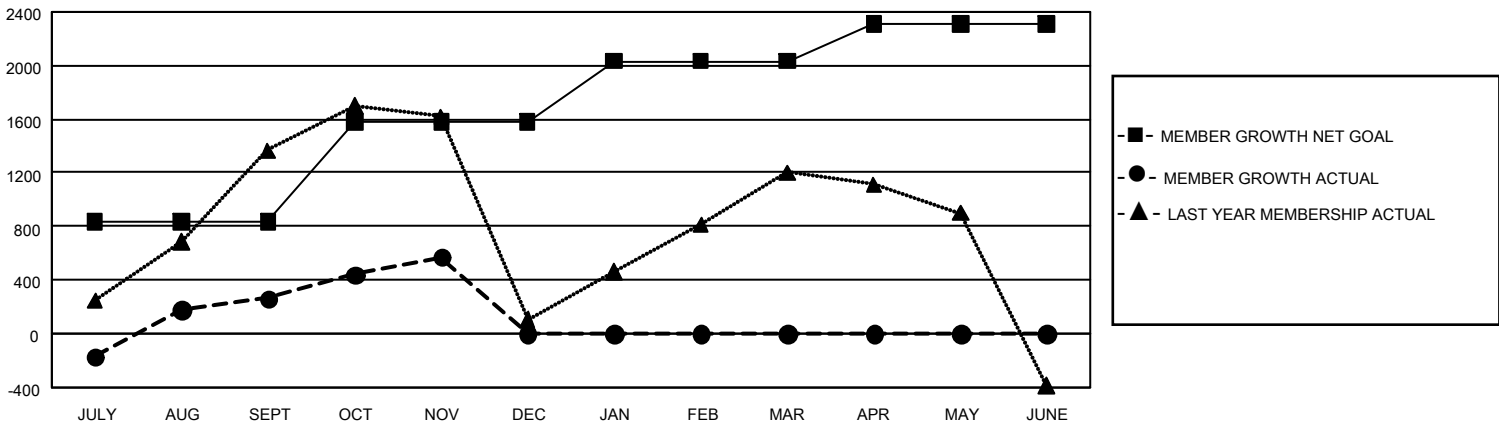
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	51	8	7
OCT/NOV/DEC	54	8	1
JAN/FEB/MAR	51	0	0
APR/MAY/JUNE	15	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	833	1,511	1,159
OCT/NOV/DEC	745	963	621
JAN/FEB/MAR	455	0	0
APR/MAY/JUNE	280	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 8	496 CLUBS OF 1,216 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	20,231 (56.40%)
DECEASED	83	FEMALE	15,639 (43.60%)
CLUB CANCELLED	0	TOTAL FAMILY UNIT MEMBERS	7,964
OTHER	1,697	FAMILY MEMBERS PAYING HALF DUES	4,810
TOTAL	1,780	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	